

# IFS Powder Coatings for the Retail Environment







## IFS Powder Coatings for the Retail Environment



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## Protect, Decorate and Enhance the Retail Experience

Designing for the retail environment requires a unique combination of practicality and creativity, durability and design. IFS coatings for the retail environment have an impressive history derived from extensive R&D and world class color leadership and are the quality choice for architects, designers, specifiers and interior specialists. At IFS, we understand the design world, so we ensure every design need is catered to, backed up by flexibility and customer service. Whether it's exterior architectural protection to meet AAMA specifications or tough, scratch resistant, great looking powder coatings for hard working interior surfaces, we've got it covered.

### Suitable applications

IFS powders can be applied to all metal substrates used in the retail environment, including aluminum and various types of steel. With this in mind our exciting powder coatings can be used on (but are not limited to):

Storefront	Windows	Fixtures and fittings	Panels
Racking and shelving	Lighting	Curtain wall	Ceiling grids
Displays	Screens	Accent pieces	Furniture

### Hard working protection

IFS offers powder coatings for every aspect of the retail environment, from AAMA compliant, durable exterior coatings to tough interior products that boast excellent scratch and mar resistance and will enhance and protect high use and high touch areas. When the end use demands additional functionality, anti-microbial, anti-graffiti and anti-skid capabilities can be added to your product. Whether it's polyesters, urethanes, fluoropolymers or hybrids, your IFS representative will help you choose the perfect product to offer the ultimate in good value powder coating protection.

### Coloring the retail environment

As color experts we pride ourselves in our ability to make color work for you. We have over 55,000 colors already matched, so choose from classic whites, blacks, greys, silvers, browns and bronzes as well as primary brights, soft pastels or interesting muted hues. Every one of those shades is available as matte through high gloss, flat or metallic, or with special effects including antique, textures, patterns, hammertones and more. Our Polychem brand offers powder coatings perfect for interiors. The Polychem powders are tints and blends and come in an enormous range of colors and effects, ensuring you can get exactly the right shade quickly and efficiently.

### Custom color matching and customer brand development

Color matching is our specialty so if you can't find exactly the right color then we will work with you to match it quickly and efficiently. You can also make it your own by adding metallics and special effects. This color flexibility allows you to keep control of your customer's brand identity in every aspect of the retail environment. No matter what the application, at IFS we will work with you to ensure that your color palette is created in suitable powder formulations and your customer's brand identity is continued throughout every aspect of the store.

### Service

Customer service is what sets us apart. We are happy to send sample chips and color cards to you and your customers. A good stock range, an industry leading color matching service and speed and efficiency come as standard. Our Polychem brand also offers flexible batch sizes, and a "match it, make it, mail it" policy designed to get you what you need. Talk to us about what you and your clients need, and we will do our best to support you however we can.

Our specification team will work with you to ensure that the hard work and effort you put into your design, is exactly what ends up in the store. We'll work with you to help reduce the chance of misinterpretation or inferior or less sustainable products being switched into the project. We're here to help, from advising on product choice and creating color samples to assisting in finding an certified applicator for exterior applications and getting the right powder to right place at the right time. We know how important specifying the right coating is and we are here to help.





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